

Merry & Bright

A TREE LIGHTING CELEBRATION

Event Guide

The AVENUE VIERA

Holiday Happenings

1. TREE LIGHTING
Join Santa outside Moe's at 7:30 PM as we count down and light the tree.

2. VISITS WITH SANTA & MRS. CLAUS
Grab a photo and share your holiday wishes in Central Park until 7:45PM.

3. LETTERS TO SANTA
Write a note and drop it in the mailbox in Central Park.

4. BALLET PERFORMANCE
Enjoy a Nutcracker-inspired performance by the AMC at 5:30 PM.

5. REINDEER FOOD STATION
In the breezeway next to LOFT.

6. HOLIDAY DJ
Enjoy festive music in Central Park.

Activities & Specials

7. AERIE
Save 25% when you spend $125.

8. AIR & ANCHOR
Pick up a coupon for 15% off your purchase.

9. AMERICAN EAGLE
Save 25% when you spend $175.

10. BELK
Visit them in Central Park for candy and a chance to win a beauty basket. First 100 guests to download the Belk app get a $5 gift card.

11. BOOKS-A-MILLION
Storytime for all the little ones. Stop by and listen in.

12. BURN BOOTCAMP
Visit them in Central Park for fun games for the kids and hot chocolate bags to take home.*

13. CLEVENS FACE & BODY SPECIALISTS
Visit them in Central Park with a crafts station.

14. EUROPEAN WAX
Spin the wheel for prizes and giveaways, and grab holiday coloring pages for the kids.*

15. GIFTS & MORE
Shop 30% off and pick up holiday coloring sheets for the kids.

16. J.CREW FACTORY
Save up to 50% off your purchase.

17. J.MCLAUGHLIN
Enter to win a raffle prize and enjoy light bites and drinks while you shop."

18. KAY JEWELERS
Complimentary jewelry cleaning and inspection.

19. KENDRA SCOTT
Sip on a complimentary holiday drink and save 30% on Fashion and Color Bar. 20% of sales benefit Melbourne City Bailet."

20. LILLY PULITZER
Join the Type Zero Foundation for an in-store community giving event, then enjoy sips and treats while you shop."

21. LULULEMON
Enjoy a performance outside the store.

22. NOURISH
Snap a festive photo and get a complimentary bar soap with a $40 purchase.

23. SEPHORA
Get a skin scan, plus a gift with any $50 purchase.*

26. WARBY PARKER
Holiday crafts for the kids.

Sips & Sweets

27. 28 NORTH GASTROPUB
Get a free shareable with any $30 purchase.

28. THE MELTING POT
Hot cocoa station on the patio.

29. NOTHING BUNDT CAKES
Enjoy samples from 5-7PM.*

30. PANERA BREAD
Buy one soup, get one free.

31. PIZZA GALLERY & GRILL
Get free World Famous Garlic Knots with any $20 purchase.

32. PLAYA BOWLS
Try deluxe samples.*

*Complimentary while supplies last